

Universities often use contests and giveaways to promote campus products, services, and increase student engagement. When managed manually, these initiatives require coordination across departments, tools, and staff, making the process time-consuming and inefficient. A centralized, automated contest and giveaway solution streamlines registration, communication, and winner selection while reducing manual effort.

Contestant Sign-Up

Contestants register through a landing page or web form that captures contact details and relevant information in real time

Centralized Database

All contestant information is stored in a single database, ensuring accurate data is used for notifications and tracking

Automated Staff Tasks

Each contest entry triggers a task for staff, ensuring submissions are reviewed and winners are selected efficiently

Automatic Notifications

Once a winner is chosen, the system automatically notifies the winner and announces the result to all participants

Engagement Reporting

Post-content reports show message delivery, opens, and actions, helping teams refine future contests

SMART EDUCATION: THE FUTURE OF LEARNING